Relationship Mapping for Fundraising

PROSPECTS WITHIN YOUR NETWORK

What other boards do you serve on? If you know their names, please list the people who serve on those boards with you.

Who in your personal or professional network has a strong interest in our industry?

Do you know anyone who has previously given major gifts ($10,000+) to nonprofit organizations?

Are there individuals in your network who regularly attend or sponsor philanthropic events?

PROSPECTS BEYOND YOUR NETWORK

Do you know of any companies or individuals who have a history of funding programs similar to ours?

Do you know of any local or national foundations, philanthropic families, or donor-advised funds you believe may be aligned with our mission?

connection collaborative

HOW YOU CAN HELP

Are you willing to make introductions to any of the individuals or organizations you listed?

Are you willing to co-host a small gathering or one-on-one meeting to introduce us to the individuals or organizations you listed?

What information do you need to feel confident in making an introduction or fundraising ask on behalf of our organization?